When the doors to Union Station first opened in 1914, it was heralded as one of the most beautiful train stations in the country. One hundred years later, thanks to the commitment of the Kansas City community to its most treasured and identifiable landmark, it can still make that claim. Union Station will mark its Centennial through a series of special events, exhibits and celebrations in 2014 that will culminate the weekend of October 30 - November 1-2, 2014.

HISTORY: In 1914, Union Station opened as the second largest operating train station in the United States. Throughout the first half of the 20th Century, Union Station became the region’s transportation hub, serving as the gateway to the West for travelers and those moving across the country. During World Wars I & II a majority of the soldiers in the U.S. Army passed through the bustling halls of Union Station. During the 1960s and 1970s, train travel declined and the Station deteriorated. Citizens from across the region, dedicated to preserving history and the memories of generations, banded together to devise a plan to save and restore this historic monument. In 1996, funds from a short-term bi-state tax – the first of its kind - along with federal dollars and private donations, fully funded its restoration. On November 10, 1999, Union Station opened its doors once again to reveal a return to its original glory.

THE STATION TODAY: Union Station is a thriving civic center and an engaged nonprofit organization that is as diverse as it is grand. It is home to Kansas City’s Science Center: Science City, the largest movie screen in the region, restaurants, shops, businesses and much more. Union Station is the preferred site for large community events, festivals, business/educational forums and world-class traveling exhibitions. As a favorite year-round destination for locals and visitors alike, Union Station is the place where Kansas City connects, creates, discovers and celebrates!

- Visit the Building a Monument Exhibit On Display on First Floor Walkway to Crown Center
  A photogenic exhibit that chronicles the construction of Union Station
- Opening of the New Model Rail Train Exhibit, Summer 2014
  An exhibit of railroad history and model of Union Station with model trains moving through it
- Celebration at the Station with the Kansas City Symphony, May 25
  A free concert by the Kansas City Symphony, with a special tribute for the Centennial year
- Maker Faire: Kansas City 2014, June 28-29
  A favorite summer festival featuring the Kansas City Museum Patent Exhibit, sharing 100 years of making and inventing history in Kansas City
- Centennial Celebration Kickoff, September 5 – A Kansas City Celebration
  A technological, digitally mapped show with projected historical images, punctuated by music, shown on the exterior of building that shares the Station’s history; show followed by fireworks
- Centennial Gala, Thursday, October 30th
  A one-time exclusive dinner event, celebrating the Station’s history in grand style with world-class entertainment
- Opening of the Union Station 100-year Historical Exhibition, October 31st
  Union Station will unveil its permanent exhibit that shares Union Station’s 100-year history
- Open House & Re-dedication of Union Station, November 1-2
  Free event featuring history tours, sneak peeks to attractions, and entertainment from past and present, and historical trains on display
Sponsorship payment deadline is Aug. 1, 2014. Payment must be made by Aug. 1 for company/donor name to be included in Centennial materials.

**PLATINUM SPONSORS: $100,000**

- **Exhibit Gallery during 2014** (food, beverage, a/v and setup costs not included; date to be mutually agreed upon)
- **Use of Union Station Facility for a One-Time Private Event**
- **History Tour of Union Station**
- **Celebration at the Station Symphony Concert**
- **Sponsors-Only Event for “The Discovery of King Tut”**
- **Patrons’ Party**

**EVENT BENEFITS:**
- ** america Grand Exhibit Gallery during 2014** (food, beverage, a/v and setup costs not included; date to be mutually agreed upon)
- **Use of Union Station Facility for a One-Time Private Event**
- **History Tour of Union Station**
- **Private event for up to 20 guests**

**RECOGNITION BENEFITS:**
- **Company/donor name included in the Gala event program; Centennial Celebration Weekend program; in the Fall 2014 edition of On Track magazine; and on 100th Anniversary website**
- **Company logo/donor name featured on permanent sponsorship plaque of the 100-Year History Exhibition; company/donor name also included on the permanent commemorative Re-Dedication plaque that recognizes all Centennial Celebration supporters**
- **Donor name included in the Gala event program; Centennial Celebration Weekend program; in the Fall 2014 edition of On Track magazine; and on 100th Anniversary website**
- **Priority seating for one guest at Centennial Gala**
- **Priority seating for two guests at Centennial Gala**

**GOLD SPONSORS: $25,000**

**RECOGNITION BENEFITS:**
- **Company/donor recognized during all Centennial Celebration events**
- **Company logo/donor name included on the permanent commemorative Re-Dedication plaque that recognizes all Centennial Celebration supporters**
- **Company name included in the Gala event program; Centennial Celebration Weekend program; in the Fall 2014 edition of On Track magazine; and on 100th Anniversary website**

**EVENT BENEFITS:**
- **Centennial Gala Premier table location for 10 guests and recognition at the event**
- **Sponsors-Only Event for “The Discovery of King Tut”**
- **Host a private event for up to 100 guests in the Arthur Stilwell Room, City Stage or Bank of America Grand Exhibit Gallery during 2014** (food, beverage, a/v and setup costs not included; date to be mutually agreed upon)

**SILVER SPONSORS: $10,000**

**RECOGNITION BENEFITS:**
- **Company/donor recognized during all Centennial Celebration events**
- **Company logo/donor name included on the permanent commemorative Re-Dedication plaque that recognizes all Centennial Celebration supporters**
- **Company name included in the Gala event program; Centennial Celebration Weekend program; in the Fall 2014 edition of On Track magazine; and on 100th Anniversary website**

**EVENT BENEFITS:**
- **Centennial Gala Featured table location for 10 guests**
- **Sponsors-Only Event for “The Discovery of King Tut”**
- **Host a private event for up to 6 guests**

**BRONZE SPONSORS: $5,000**

**RECOGNITION BENEFITS:**
- **Company/donor recognized during all Centennial Celebration events**
- **Company logo/donor name included on the permanent commemorative Re-Dedication plaque that recognizes all Centennial Celebration supporters**
- **Company name included in the Gala event program; Centennial Celebration Weekend program; in the Fall 2014 edition of On Track magazine; and on 100th Anniversary website**

**EVENT BENEFITS:**
- **Centennial Gala Table location for 10 guests and special recognition at the event**
- **Patrons’ Party Invitation for 2 to attend an exclusive reception at the home of Michael and Marilyn Haverty**
- **Sponsors-Only Event for “The Discovery of King Tut” Invitation for 10 guests to attend exclusive event in the exhibit during summer 2014**
- **Celebration at the Station Symphony Concert VIP Seating for two and complimentary parking**
- **Private Railroad Reception Invitation for 2 to attend during summer of 2014**
- **History Tour of Union Station Private event for up to 20 guests**

**DIAMOND SPONSORS: $50,000**

**RECOGNITION BENEFITS:**
- **Company/donor recognized during all Centennial Celebration events**
- **Company logo/donor name featured on permanent sponsorship plaque of the 100-Year History Exhibition; company/donor name also included on the permanent commemorative Re-Dedication plaque that recognizes all Centennial Celebration supporters**
- **Company name included in the Gala event program; Centennial Celebration Weekend program; in the Fall 2014 edition of On Track magazine; and on 100th Anniversary website**

**EVENT BENEFITS:**
- **Centennial Gala Premier table location for 10 guests and special recognition at the event**
- **Patrons’ Party Invitation for 2 to attend an exclusive reception at the home of Michael and Marilyn Haverty**
- **Sponsors-Only Event for “The Discovery of King Tut”**
- **Celebration at the Station Symphony Concert VIP Seating for two and complimentary parking**
- **Private Railroad Reception Invitation for 2 to attend during summer of 2014**
- **History Tour of Union Station Private event for up to 10 guests**

**EVENT BENEFITS:**
- **Patrons’ Party Invitation for 2 to attend an exclusive reception at the home of Michael and Marilyn Haverty**
- **Sponsors-Only Event for “The Discovery of King Tut”**
- **Invitation for 2 guests to attend exclusive event in the exhibit during summer 2014**

**UNDERWRITERS: $2,000**

**BENEFACTORS: $1,000**

**For more information or to reserve your sponsorship, contact Jenn Nussbeck, Union Station Development; 816-460-2016 or jnussbeck@unionstation.org. Sponsorship payment deadline is Aug. 1, 2014. Payment must be made by Aug. 1 for company/donor name to be included in Centennial materials.**